

Measuring Culture of Care put into practice

10th World Congress on Alternatives and Animal Use in the Life Sciences

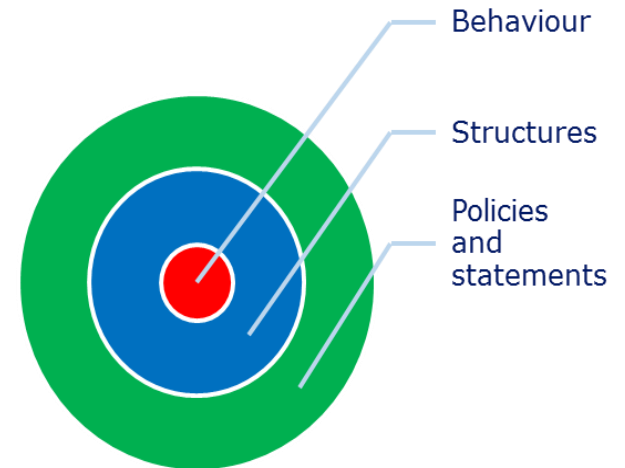
Thomas Bertelsen, Novo Nordisk

Background

- Directive 2010/63/EU
 - The (animal welfare) body should foster a **climate of care** and provide tools for the practical application and timely implementation of recent technical and scientific developments in relation to the principles of replacement, reduction and refinement
- The Novo Nordisk perspective
 - Culture of Care is not a goal in it self.
 - However, - a proactive Culture of Care which empowers employees is an effective and efficient enabler to enhance animal welfare.

What is culture?

- From dictionaries:
 - *Culture is a notoriously difficult term to define*
 - Two common denominators are behaviour and mind-set – what we **do** and what we **think**
- It can be described as the result of
 - *top level decisions*
 - *choices*
 - *strategy (direction)*
 - *value commitment (policies, statements)*
 - *Leadership*
 - *Visible role models*
- It also has structural supportive components – e.g. an animal welfare body, a scientific review board, a refinement focus group etc.

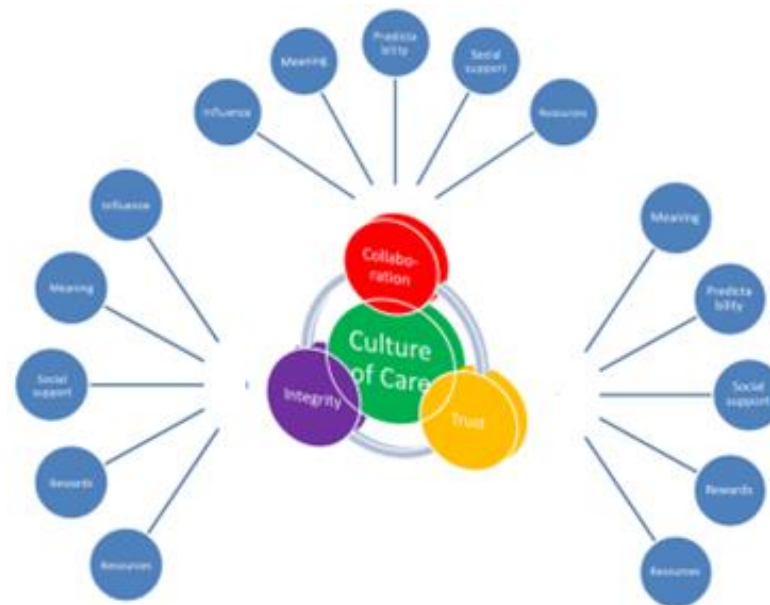


Why measure? – and how to measure

- A measurement of current state is essential when deciding
 - Where to start from?
 - Where to go?
 - How to get there?
- Measurement is necessary to see if your plan has worked

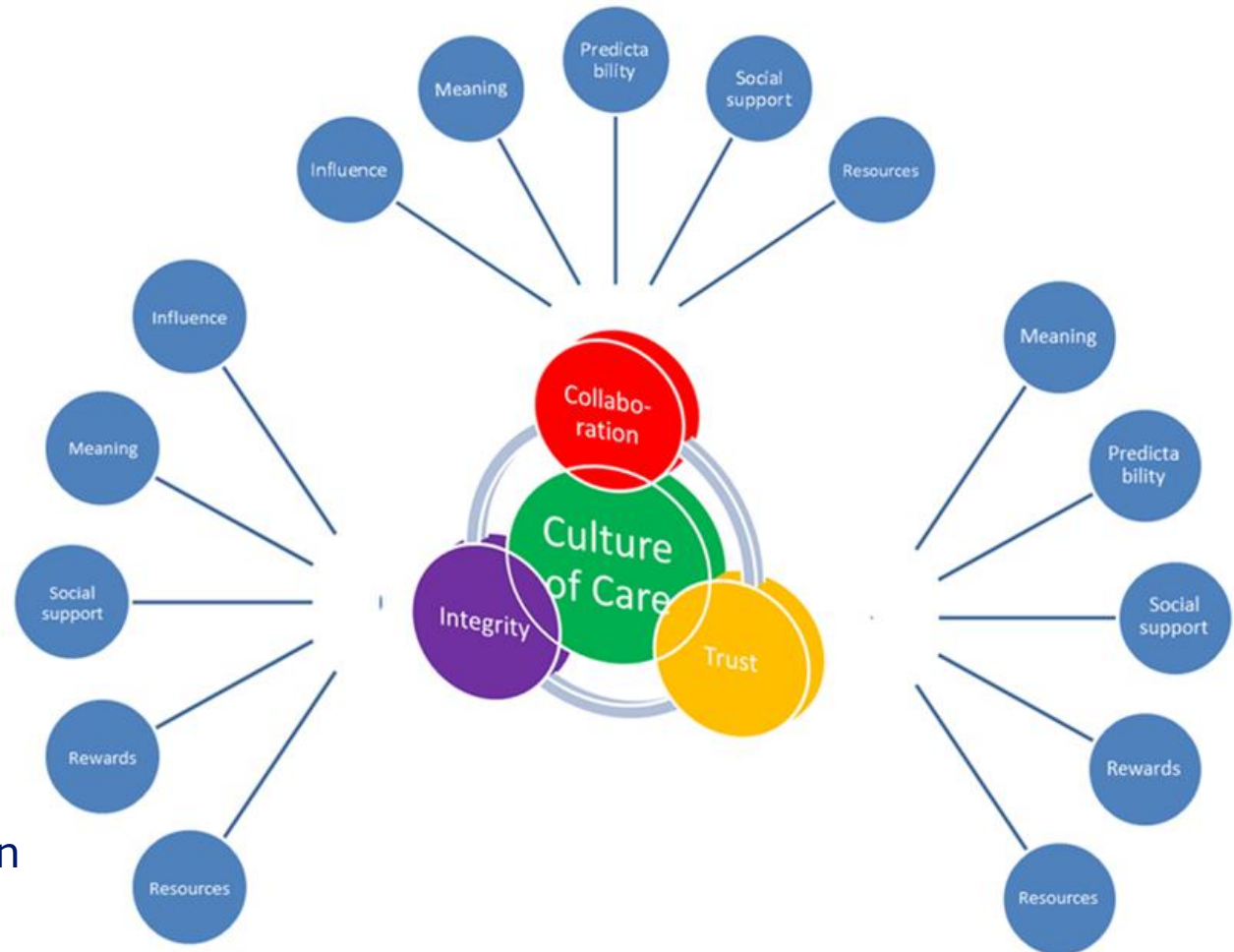
How to measure?

- surrogate markers!

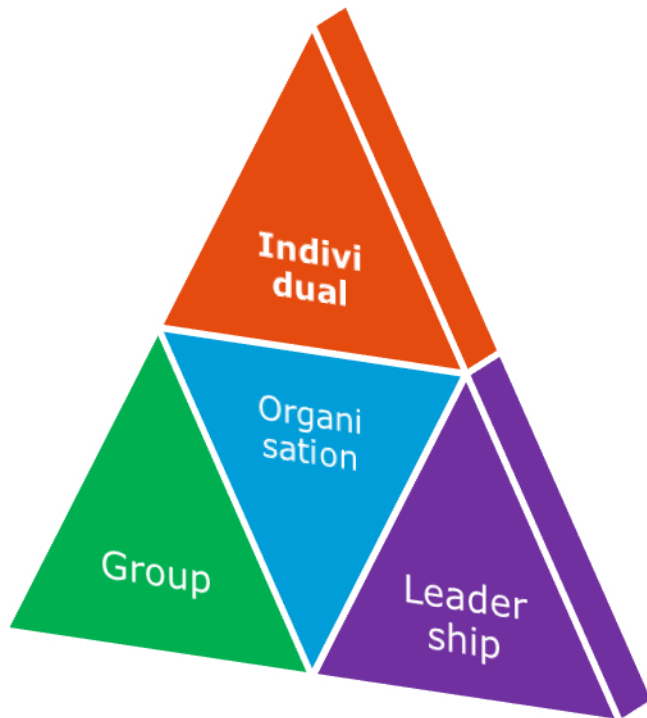


What matters?

- Value based characteristics
 - **Collaboration**
 - **Trust**
 - **Integrity**
- Operational topics:
 - Influence
 - Meaning
 - Predictability
 - Social support
 - Rewards/recognition
 - Resources



How to look?



The I-G-L-O

Four levels:

Individual employee

the individual employee, e.g. a care-taker, a scientist, a veterinarian

Group

the single groups working with the animals

Leadership

Leadership and management's role

Organisation

organisational structures e.g. Animal Welfare Body, topic-groups for enrichment, the scientific review process

Pilot study methodology

- Questions
 - On-line survey
 - Anonymous
 - Quantitative scale: Strongly Disagree-Disagree-Agree-Strongly Agree-N/A or don't know
 - Free text fields
 - Subgroups
 - Individual-Group-Leadership-Organisation. The IGLO model
 - Number of questions
 - (I)16 + (G)10 + (L)6 + (O)8 = 40
- Target groups
 - Lab animal techs
 - Licence holders
 - Lab animal vets
 - Scientists
 - Managers
 - Potential dual roles for license holders/scientists and license holders/managers

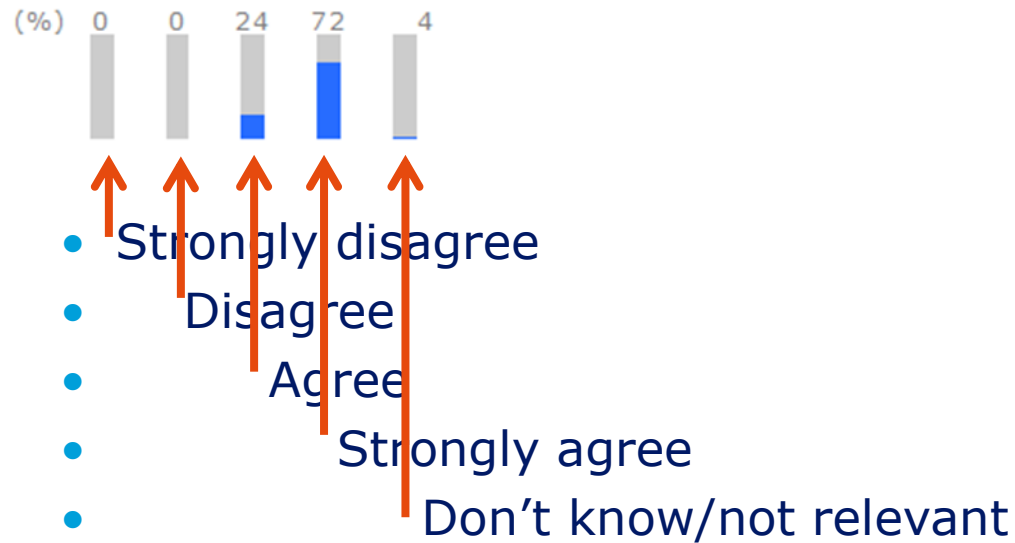
Data from a pilot study

- 65 people invited to reply
- 46 replies received = response-rate > 70

- 16 lab animal techs
- 11 license holders
- 7 scientists
- 6 managers
- 4 lab animal veterinarians
- 2 'others'

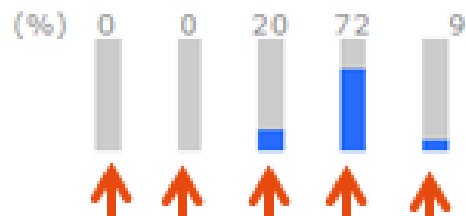
Data – example 1

- **I**GLO – the **I**ndividual
 - “I contribute to animal welfare”



Data – example 2

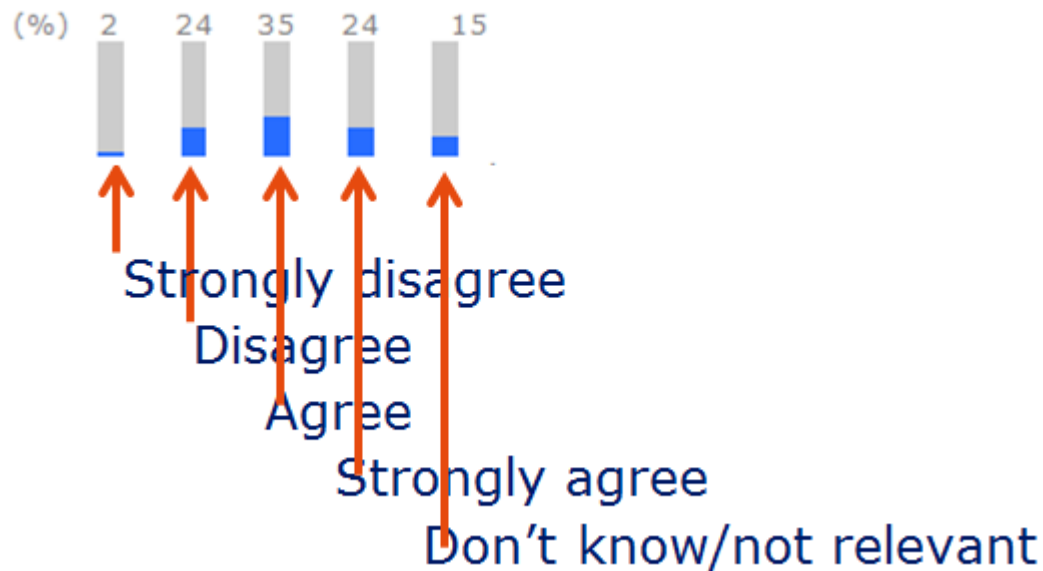
- **IGLO** – the **G**roup
 - “Our group can influence animal welfare, e.g. by socialising and training animals”



- Strongly disagree
- Disagree
- Agree
- Strongly agree
- Don't know/not relevant

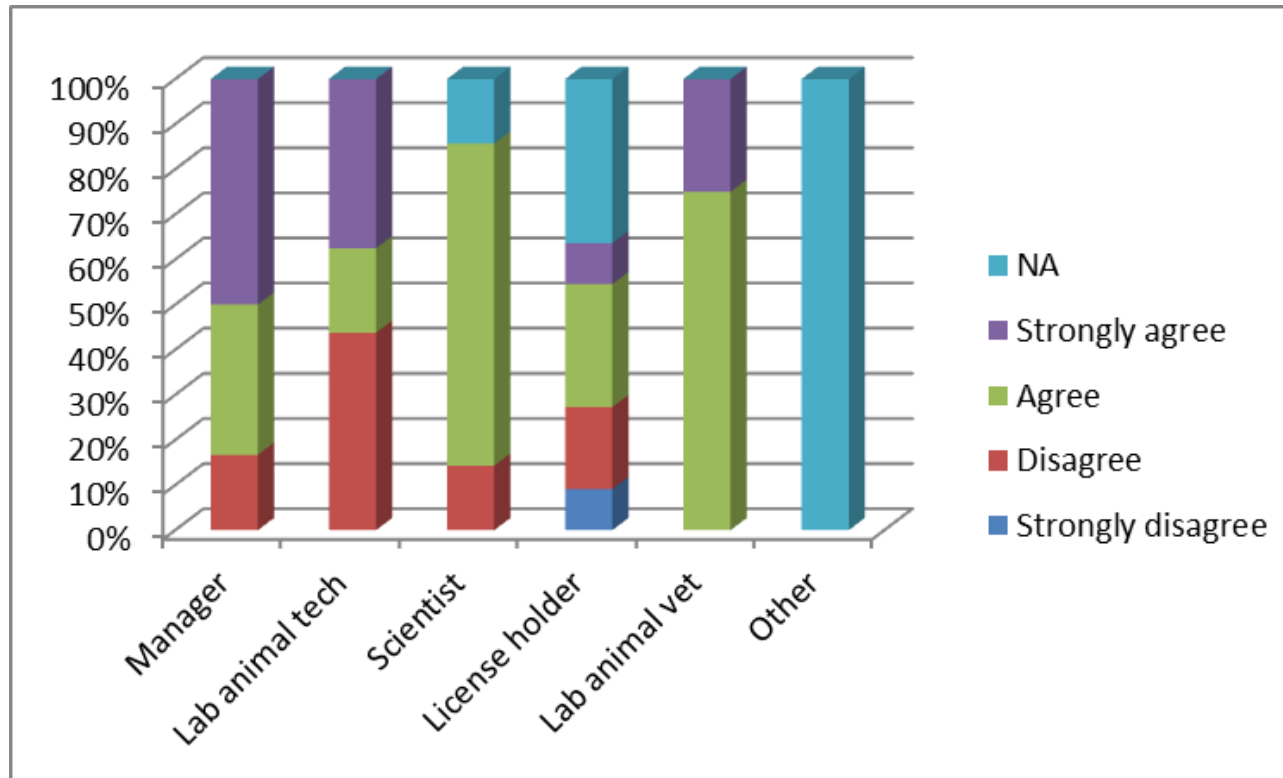
Data – example 3

- **IGLO** – the **G**roup
 - “As a group we agree on how much of our working hours should be used on dedicated animal welfare”



Data – further break-down of example 3

- **IGLO** – the **G**roup
 - “As a group we agree on how much of our working hours should be used on dedicated animal welfare”



Main conclusions – what does this tool provide

- With relatively few questions this tool enables you to identify
 - Matters on different organisational levels (I-G-L-O)
 - Matters related to different professional groups
 - Matters related to values and operational issues (the surrogate markers)
 - and it gives you directions on where and how to initiate potential actions

What does this tool provide - examples

- With relatively few questions this tool enables you to identify
 - Matters on different organisational levels (I-G-L-O)
 - e.g. example 1: no issues on the *Individual* level
 - Matters related to different professional groups
 - e.g. example 3: lab animal techs seem to have issues on the *Group* level, whereas lab animal vets do not
 - Matters related to values and operational issues (the surrogate markers)
 - e.g. example 3: the results suggest an issue with *Collaboration* and potentially with *Influence* and/or *Resources* for lab animal techs
- and it gives you directions on where and how to initiate potential actions

Conclusion

- Measuring or assessing Culture of Care is relevant for
 - Understanding where to start from
 - Deciding where to go
 - Planning how to get there
- With relatively few questions this tool gives you valuable insight in the three items above